



## 28<sup>th</sup> Annual Conference “Style Down Syndrome”

DCU Center – Worcester, MA

March 17, 2012

### *Sponsorship Opportunities*

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#### **“Style Down Syndrome” Lead Sponsor - \$25,000**

- Name on all conference materials as lead sponsor
- Opportunity to address the conference participants for five minutes during lunch
- Full-page advertisement in the conference booklet
- Sponsor identification in all advertising and press surrounding the conference
- 1 table to exhibit at the conference
- Recognition on the MDSC website
- Featured article in the MDSC newsletter
- Press release about sponsor’s participation provided to local media outlets

#### **Conference Track Sponsor - \$15,000**

- Name on all conference materials as sponsor
- ½ page advertisement in the conference booklet
- Sponsor identification in all advertising and press surrounding the conference
- 1 table to exhibit at the conference
- Recognition on the MDSC website
- Press release about sponsor’s participation provided to local media outlets

#### **Awards Luncheon Sponsor - \$10,000**

- Name on all conference materials as sponsor
- ¼ page advertisement in the conference booklet
- 8 general registrations for conference
- 1 table for exhibit at the conference
- Recognition on the MDSC website

#### **Bag Sponsor- \$5,000 Exclusive Sponsorship (or) \$2,500 Shared Sponsorship**

- Name on all conference materials as sponsor
- Business card in the conference booklet
- 5 general registrations for conference
- 1 table for exhibit at the conference
- Recognition on the MDSC website

*If you’d like to discuss the different opportunities and sponsorship benefits in further detail, please contact Angela Ortiz, Development and Communications Director, at 781-221-0024 ext. 204. We are happy to work with you on a more customized package to ensure your needs are met.*



## 8<sup>th</sup> Annual Conference "Style Down Syndrome"

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### \*Sponsor Registration Form\*

\_\_\_\_\_  
Sponsor/Business Name (As you would like it to appear on event materials and signage)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Position

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

#### Sponsor Levels (please check one)

- Style Down Syndrome Lead Sponsor - \$25,000  
 Conference Track Sponsor - \$15,000  
 Awards Luncheon Sponsor - \$10,000  
 Bag Sponsor - \$5,000 Exclusive Sponsorship (or) \$2,500 for Shared Sponsorship

*For Sponsor/Corporate name to be included on promotional materials, please email your company logo to [aortiz@mdsc.org](mailto:aortiz@mdsc.org) by **Friday, February 24<sup>th</sup>**.*

#### Method of Payment

- Check made payable to the MDSC in the Amount of: \$ \_\_\_\_\_
- Credit Card: \_\_\_ VISA \_\_\_ MC \_\_\_ Other (name): \_\_\_\_\_ in Amount of \$ \_\_\_\_\_
- Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_
- Name of Cardholder: \_\_\_\_\_
- Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Submit Form and Payment

You can fax completed form to 781-221-0011, scan and send to [aortiz@mdsc.org](mailto:aortiz@mdsc.org) or mail completed form with payment no later than **Friday, February 24<sup>th</sup>** to:

Massachusetts Down Syndrome Congress  
Attn: Annual Conference  
20 Burlington Mall Road - Suite 261  
Burlington, MA 01803

*For additional questions, please contact Angela Ortiz at [aortiz@mdsc.org](mailto:aortiz@mdsc.org) or 781-221-0024 Ext. 204*