



## Corporate Partnership Opportunities

*Enhancing the Lives of People with Down Syndrome*

### About the Massachusetts Down Syndrome Congress (MDSC)

The MDSC is at the forefront in providing parents, educators, people with Down syndrome, health care professionals, and the community-at-large with accurate and up-to-date information, networking opportunities, and advocacy for and about Down syndrome. Corporate partners enable the MDSC to continue to work towards ensuring that all individuals with Down syndrome are valued, included, and given opportunities to pursue fulfilling lives in the community. *Your partnership will impact 5,000 people living with Down syndrome in Massachusetts and the thousands of people they are loved by and connected to.*

### Our Reach

- 10,000 people on our email list
- 5,500 event participants
- 5,000 people with Down syndrome in Massachusetts
- 2,600 members and growing
- 900 Facebook fans
- 300 volunteers

### How You Can Partner With MDSC



*Verizon, Lead Sponsor – Buddy Walk & Family Picnic*

**EVENT SPONSORSHIP** – The MDSC organizes 6 events throughout the year bringing in over 5,500 people from all across the state. Whether it's one of our Buddy Walk events, Annual Hockey Benefit Game with the Boston Bruins Alumni, Annual Conference, Educators Forum, or Golf Tournament, there are many different levels of sponsorship to show your support and benefit from.

Join Corporate Partners: Verizon, Poland Springs, Frito Lay, Google, Dunkin' Donuts, BJ's Wholesale, EchoStor Technologies, Tighe Logistics Group, and many more.

**CHECK-OUT DONATION** – Give your customers an opportunity to support people with Down syndrome. At checkout, include an option for your customers to donate a \$1.00, \$5.00, or other amount to the MDSC. The MDSC will provide you with "Be a Buddy" slips as well as assistance you need to help launch or implement the campaign if requested.



*Buddy Buck Slips*

Join Corporate Partners: Roche Bros., Fernandes Lumber, Bow Street Market

**PORTION OF PROCEEDS** – Advertise to your customers that a portion of their online or in-store purchase will be donated to support people with Down syndrome. The MDSC has partnered with food chains, hair salons, and online companies.

Join Corporate Partners: D'Angelo, Papa Gino's, Salon Red by Arthur Harris, Constructive Playthings



## \*Corporate Partnership Form\*

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Business Name (As you would like it to appear on materials, publicity, etc.) Type of Business

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Contact Name Position

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Email Phone Fax

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Owner Name (if different from above)

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Address

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City State Zip

**Type of Partnership:** (Please check all that apply)

- Event Sponsorship
- Buddy Bucks Store Campaign (Check-Out Donation Option)
- Portion of Proceeds
- Employee Involvement

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How did you hear about the MDSC Corporate Partnership Opportunity? (List name of individual if applicable)

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Do you have a direct connection to someone with Down syndrome? (State the relationship)

**Submit Form:**

Please fax form to 781-221-0011, email to [aortiz@mdsc.org](mailto:aortiz@mdsc.org), or mail completed form to:

Massachusetts Down Syndrome Congress  
Attention: Corporate Partnership  
20 Burlington Mall Road - Suite 261  
Burlington, MA 01803

Angela Ortiz, Development and Communications Director, will contact you shortly to schedule a time to review details of the Corporate Partnership. In the meantime, if you have any questions, please call 781-221-0024 ext. 204.