

Make Your Own Cupcake

Who doesn't love a cupcake? The popularity of this little delicious treat is stronger than ever and it's such a sweet way to support the MDSC anytime of the year. Either people can pay to "decorate their own" cupcake or you can pre-make a variety of cupcakes to sell for a certain price.

What: Hold a cupcake fundraiser at your school, church, sporting event, or house. There is so much you can do with this type of fundraiser in that themes can involve holidays, colors, favorite characters, etc. Kids (ok, adults too) love to "make their own" treats and put their favorite toppings.

When: Since cupcakes are good in hot and cold weather, you can hold your cupcake fundraiser any time of year. You may decide to have a theme around an upcoming holiday, sports season, or time of year, or favorite characters. See when other community events are taking place that you may be able to join in (local fair, farmers market, parent-teacher night).

Where: This can be at any venue in your neighborhood where lots of people attend and there is an indoor/outdoor option (easy to move). Some places that come to mind are your school, church, sporting event, or home.

Cost: You'll want to factor in costs such as cupcake mix, other ingredients needed, frosting, toppings, tablecloth, decorations for table, plastic wrap/container, and supplies if you go with "Make your Own" type of fundraiser. Your local grocery store may even donate many of these items, so ask the manager if they can provide any in-kind donations or a gift card.

Follow these **(e)asy** steps to organize this simple, fun, and delicious fundraiser!

1. Set a time, date, theme, and venue (with approval) for your fundraiser.
2. Complete the MDSC's Community Fundraising application online at <http://mdsc.kintera.org/communityfundraiser>.

3. Determine how the fundraiser will work. Will you be making all of the cupcakes and selling them or will you be providing all the supplies for people to pay to make their own?
4. Make a list of all the products you need and estimate costs. Be sure to ask the manager at your local grocery store if they can provide you with an in-kind donation of any of the supplies needed or a gift card.
5. Determine the prices you want to charge for the cupcakes. Be sure to factor in your costs and also add money on top of that since it is a fundraiser.
6. Create flyer about your fundraiser with all the necessary information (date, times, location, cause, cost, etc.).
7. During the party there can be fun games, raffles, and prizes to also raise money for the cause.
8. Be sure to thank all your guests at least 1-2 days following the party.
9. Please send one check, made payable to the MDSC, representing the final proceeds to the address listed below:

Massachusetts Down Syndrome Congress
Attn: Community Fundraisers
20 Burlington Mall Road – Suite 261
Burlington, MA 01803

Thank you for supporting making a difference in the lives of people with Down syndrome!