



Massachusetts Down Syndrome Congress **Business Advisory Council Charter**

The MDSC Business Advisory Council is comprised of corporate leaders from all types of industry who are dedicated to supporting the MDSC in achieving its mission to ensure that all individuals with Down syndrome are valued, included, and given opportunities to lead meaningful lives. Acting as advisors to the MDSC management team, members of the MDSC Business Advisory Council share best practices in business, build relationships with other community leaders, and contribute and raise funds to support the critical work of the MDSC.

Council members and their respective businesses are recognized for their work and given specific benefits associated with their contribution level. The overall goal is to provide a mutually beneficial relationship between the MDSC and the corporate sector. The Advisory Council will convene meetings periodically (one to two times per year) to carry out the activities of the Council. The Council may work on a variety of activities and projects for the MDSC including:

- a.) Identifying and soliciting corporate leaders and businesses for the MDSC's Corporate Circle of Giving Society to support the overall organization or specific events and programs.
- b.) Participating in MDSC events through forming corporate teams, promoting volunteer opportunities for employees and clients.
- c.) Offering advice on the MDSC's strategies, and development materials relating to corporate philanthropy.
- d.) Participating in public awareness efforts for pieces in the media.
- e.) Helping promote employment and internship opportunities for people with Down syndrome (self-advocates).

Role of the Council Chair

The MDSC Business Advisory Council Chair works with the MDSC Executive Director and Development Director to:

- 1) Set annual goals and objectives of the Council
- 2) Plan agendas and convene meetings for the Council
- 3) Recruit members for the Council
- 4) Develop communications to keep the Council members and MDSC Membership abreast of the progress of the Council.